

FOR IMMEDIATE RELEASE

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Equine Medical Device Novobrace™ launches at Veterinary Conference - CVC Kansas City, MO

Unique Treatment for Equine Tendonitis and Desmitis Unveils at Regional Veterinary Conference

Lexington, KY, August 20, 2014 - - [Novobrace](#) launches at CVC Kansas City, MO, Kansas City Convention Center, August 22 – 25, in partnership with [Centaur Animal Health's](#) exhibit. [CVC Kansas City](#) is the premier CE (continuing education) convention for the veterinary community. Attendees have the opportunity to have dialogues about Novobrace case studies and case selections with field veterinarian, [Maggie Nolin, MAB, DVM](#) and Eric Hauck, CEO, Novobrace.

“The number of horses diagnosed with tendonitis and desmitis each year is staggering. Until now, there was no solution on the market that offered immediate clinical benefits like Novobrace provides. Novobrace creates a flexible, chemical brace to provide immediate stabilization to the injured tissue, prevents further propagation of the lesion, and results in the horse returning to full work significantly faster. We are pleased to bring our innovative product to the equine market in partnership with Centaur Animal Health at CVC Kansas City,” Novobrace CEO, Eric Hauck, said in a statement.

Field service veterinarian Maggie Nolin will present information about Novobrace success stories and discuss recommended treatment protocols, including the use of Novobrace as a first line treatment for tendonitis and desmitis and as an adjunct therapy with stem cell / platelet rich plasma therapies. *“As a veterinarian and a horse owner, I look forward to discussing this exciting new technology with equine practitioners. Showing people case studies demonstrates the effectiveness of the product. Novobrace helps heal injuries and gets horses turned out faster than alternative therapies. CVC Kansas City is a great opportunity to share this information with colleagues ,”* Maggie Nolin, MAB, DVM.

Visit the Centaur Animal Health in the exhibit hall (#1011) to meet with the Novobrace team to discuss this innovative product to treat equine tendonitis and desmitis.

About Novobrace™

Our patented technology, **Novobrace™**, is a chemically made flexible, internal brace formed by injection of a crosslinking agent which immediately adds mechanical support to the tendon or ligament. This

brace prevents further propagation of the lesion, provides better, stronger healing, and results in the horse returning to full work significantly faster. Novobrace may be used as a standalone treatment or as a complementary therapy. Clinical indications include the treatment of superficial digital tendons, deep digital flexor tendons and suspensory ligaments with or without lesion. Novobrace is a product of Equinext, LLC. For more information: <http://www.novobrace.com/>

About Centaur Animal Health

Centaur Animal Health was founded in 1986 and is focused on developing innovative diagnostics, pharmaceuticals and nutraceuticals that address significant therapeutic needs for companion and production animals. Centaur licenses and develops patent-protected technologies from animal health or human pharmaceutical and biotechnology companies. Custom manufacturing is available in their FDA and DEA certified plant. For more information, please visit: <http://www.centauranimalhealth.com>

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